

## **Development: Donor Landscape Analysis | Graduate Assistantships**

### Objectives:

#### Conduct In-Depth Donor Research:

- Identify potential donors and funding sources within specific thematic and geographic areas of peace and health programs.
- Analyze existing donor databases to uncover trends and opportunities.
- Prepare detailed profiles on potential donors, including their interests, giving history, and capacity.

#### Data Collection and Management:

- Review current systems to identify existing research and assess its accessibility.
- Collect data from various sources, including online databases, public records, and organizational reports.
- Organize and manage donor information in a structured and easily accessible format.
- Ensure data integrity and accuracy through regular updates and verification processes.

#### Donor Landscape Mapping:

- Create visual maps and charts that highlight key donors and funding trends.
- Identify gaps and opportunities within the current donor landscape.
- Provide recommendations for strategic donor engagement and outreach.

#### Report Preparation:

- Prepare comprehensive reports summarizing findings and analysis.
- Highlight key insights and actionable recommendations for donor engagement.
- Present reports to senior management and other stakeholders as needed.

#### Process Design, Development, and Deployment:

- Evaluate current system use, data and processes.
- Co-create a process for analyzing fundraising trends for competitors, using available research tools.
- Create reporting templates for presenting the information collected.
- Create process documentation and training materials.

#### Collaborative Engagement:

- Work closely with the development team to align research findings with strategic goals.



- Participate in team meetings and brainstorming sessions to contribute to the overall fundraising strategy.
- Assist in drafting donor communications and proposals based on research findings.

Qualifications:

- Currently enrolled in a graduate program (e.g., public administration, nonprofit management, business administration, etc.)
- Strong research and analytical skills
- Proficiency in data collection and management tools (e.g., Excel, Power BI, CRM systems)
- Excellent written and verbal communication skills
- Ability to work independently and as part of a team

Expected Outcomes:

- Comprehensive donor profiles and reports
- Visual maps and charts of the donor landscape
- Research/reports on competitor analysis
- Research/report templates for future updates
- Process documentation and training materials
- Actionable recommendations for donor engagement and outreach